



First meeting of the Pioneers in 1911 in Boston.

Seal Marks Approach of Centennial

You may have noticed the gold seal that appears in this issue of the *PioneersPress*. This seal marks the start of our countdown towards celebrating the Pioneers' 100th Anniversary in 2011. Throughout the year to come, you'll see this seal accompany our new spark logo in all of the communication we share with you about ways you can get involved in this once-in-a-lifetime anniversary and equally important, how you can ensure the legacy of Pioneering you have helped build continues for centuries to come. It will also appear on commemorative items for you to earn and purchase. This seal reflects the core values held dear by Pioneers past and present - fellowship, loyalty and service. These are the values that have fueled our members' commitment to volunteering countless hours since our founding, positively impacting our local communities and the lives of so many in need. When you see this seal, take pride in knowing that as a member you have made a real difference and in doing so have made the Pioneers the great organization it is.



930 15th Street, Suite 1200 • Denver, CO 80202

Become the **SPARK** of Change!
membership matters

'Answer the Call' Campaign Launches in Early Spring

Pioneers will be invited to volunteer for our annual *'Answer the Call' Campaign* this February. The campaign focus is to expand financial support for Pioneering beyond our membership to the people in the communities we serve.

Pioneers will be telephoned and asked to reach out to their friends and neighbors to make a donation in support of Pioneers. A special *Answer the Call Campaign Kit* will be sent to each Pioneer that volunteers for this great opportunity to educate others about how Pioneers address real community needs.

Gifts made to the campaign are tax deductible and every donor will be sent a 2010 Pioneers Calendar with a letter of thanks. Also, donations collected this year will count toward special Pioneers Centennial commemorative rewards. See the enclosed insert for more details. Pioneers Headquarters will partner with Infocision, a leading provider of nonprofit fundraising telemarketing solutions on this campaign. If you are not phoned and wish to receive a kit, contact Christina Hemphill at 303-571-9260 or chemphill@pioneersvolunteer.org

PioneersPress

OFFICIAL NEWSLETTER OF THE PIONEERS

A VOLUNTEER NETWORK

Winter 2010 Vol. 4, Issue 1



Pioneers Prepare to Honor 100th Anniversary

In 2011, we will celebrate the **100th anniversary of Pioneers**. Your dedication helped us reach this exciting milestone! As Pioneers, we take an active role in making our hometowns better places to live and work. As our Centennial anniversary approaches, join us in honoring Pioneering by participating in the **Centennial Rewards & Recognition Program**.

While the greatest reward of this program is guaranteeing the legacy of Pioneering continues for generations to come, there are also commemorative rewards in thanks for your commitment to the future of Pioneers.

Centennial Supporter Rewards Program

Consider joining a Centennial Circle of supporters and your cumulative giving will result in special commemorative rewards like Centennial inspired attire, anniversary mementos and the opportunity to attend the Centennial Gala in Boston. Your commitment from the Bronze Circle to the Chairman's Centennial Circle can be made cumulatively over the next two years. Centennial Circle supporter levels begin at \$240 - that's just \$10 a month!

Centennial Volunteer Recognition Program

Equally important as having the financial resources required to respond when Pioneers are needed, are Pioneers actively carrying out our mission. Receive special recognition when you volunteer. By entering the hours you volunteer as a Pioneer into Volunteer Now! at <https://pals.pioneersvolunteer.org/VM/index.aspx>, you'll receive Centennial commemorative items and special recognition in Pioneers' publications like the *PioneersPress* and our *Pioneers Projects & Programs Periodical*.

See the insert in this issue of *PioneersPress* for more details on how you can participate!

contents

Letter from the Chairman • Pioneer Leadership Insight • VolunteerNow! • Scholarship Application for Qwest Pioneers Family Members

letter from the chairman

Dear Fellow Pioneer,

I am thrilled to be joining the Pioneers as your new Chairman as this great organization prepares to celebrate its Centennial.

As Qwest's Idaho State President and a proud Pioneer myself, I have always valued the work of my local Qwest Pioneers. I recognize the genuine fellowship they share, the service they provide to our neighbors in need, and the good will they foster as community ambassadors for my company. I began my career in the telecommunications industry more than 25 years ago as a regulatory affairs manager for Mountain Bell in Boise. I have since held a variety of public policy, marketing, regulatory and legislative positions. The opportunity to lend my leadership and guidance to the Pioneers at an international level during this pivotal time in our history is truly an honor.

In this year leading up to the 100-year celebration of our founding, we will begin to recognize and celebrate our achievements while energizing for the future. Many local Pioneers units will be participating in a series of signature Pioneers' volunteer programs that will be rolled out across the organization in 2011. The projects follow a model that ensures we'll meet specific community needs while engaging current Pioneers, recruiting new members and generating visibility for the Pioneers.

How can you participate as a Pioneer? By continuing to do what you do best - volunteer! Report your hours at VolunteerNow!, our online volunteer management system, so we can measure our impact. Recruit a friend to experience the rewards of volunteering. Help spread the "buzz" about this great milestone by talking to co-workers, friends and family about it. Watch for interactive opportunities to share your stories and photos of Pioneering. Finally, support Pioneering by making Pioneers your charity of choice for financial contributions. In doing these things, you can earn exclusive Centennial commemorative items through our *Pioneers Centennial Rewards & Recognition Program*. And most importantly, you'll ensure the Pioneers' legacy continues for another 100 years.

I look forward to serving this great organization and celebrating our approaching Centennial with you!

Yours in Pioneering,

Jim Schmit
Chairman, Pioneers

pioneers leadership insight

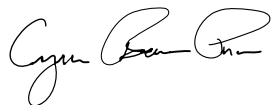
Dear Qwest Pioneer

On behalf of the 51,000 plus Qwest Pioneers across the United States, it is a pleasure to welcome Jim Schmit, Idaho Qwest State President as the Chairman of the Board.

It has been several years since Qwest has had a role as the Chairman of Pioneers. The Pioneers could not ask for a more passionate, gifted leader for this organization. He has been engaged in the Idaho Pioneers Chapter for years. At Qwest we are proud to have him represent the entire Pioneers membership across the United States and Canada. Carey MacDonald Wirtzfeld, Director, Qwest Corporate Social Responsibility also serves as a member of the Pioneers' Advisory Board. She served as region vice president for six years. We are glad to have her knowledge as we head into the Centennial. Besides that, Carey's great grandfather was Angus MacDonald!

This is an exciting time for Qwest Pioneers, I hope to see you at a project in 2010. Thank you for all you do on behalf of Pioneering - together we continue to be the largest industry group of volunteers making the biggest difference in the communities in which we serve.

Best Regards,



Cindy Barnes-Pharr, Ph.D.
Vice President, Qwest Pioneers

calendar

February 2 Job Shadow Day
February 26 & 27 Pioneers' Annual Meeting, Atlanta, GA
February 28 Pioneers Scholarship Application Deadline
April 18-24 Volunteer Week

For upcoming chapter events please visit www.qwestpioneers.org or go to the international website at www.pioneersvolunteer.org and visit VolunteerNow! to find out about all the exciting Pioneering projects and activities going on in your local area and across the United States and Canada.



fundraising update

Sustaining the Spirit of Service

The *Spirit of Service* painting of lineman, Angus MacDonald, braving a snowstorm to ensure telephone service, embodies the dedication of employees in our industry and of Pioneers. This enduring spirit - the commitment to ensure that the Pioneers' nearly century-long legacy continues for the next 100 years - inspires a special program that helps financially support our valuable work.

The *Spirit of Service Sustainer Program* offers Pioneers, friends and family an opportunity to support their local Pioneers with recurring monthly or quarterly gifts. Recurring payments can be made by electronic funds transfer (EFT) from a savings or checking account, or by using a credit card. As a *Spirit of Service* donor, you will truly 'sustain' your Pioneers by providing regular, reliable funds to support their programs in your area.

Beginning this year, gifts through this vital program will count toward special Pioneers Centennial commemorative rewards! See *insert in this PioneersPress issue for details.*

To become a Spirit of Service Sustainer, visit www.pioneersvolunteer.org/donations/ or call 1-800-976-1914.

VolunteerNow!

In 2010, we will begin to roll out plans for our Centennial. In the upcoming year, we hope if you have not been actively engaged in the Pioneers that you will take a look at the VolunteerNow! website and join a project.

Qwest Pioneers reported over 850,000 in service for 2009. Our goal is to make the one million mark as we reach 2011! There will be new projects and local partnerships announced in the coming year, including many local activities that may engage new members, regular members and maybe a co-worker that has not been active in awhile. Recruit them to VolunteerNow! as we reach this Centennial Celebration of your legendary community service. There is no greater time to volunteer and to do so with Qwest Pioneering projects & programs.

Visit www.pioneersvolunteer.org to search for a local project in your community. Located under the Volunteer main navigation button, this new tool has been designed to simplify locating and signing up for Pioneers volunteer opportunities. Still can't locate a project? Contact your local chapter president or region VP to find one for you!

Scholarship Application for Qwest Pioneers Family Members

In today's world, with the job market getting more difficult, it helps to make sure the education you have is competitive. Please take advantage of promoting the Pioneers \$1,000 Scholarship Fund for a High School Senior.

Pioneers Headquarters has a yearly scholarship program given to a high school senior who is related to a Pioneers member. Scholarships are given to students who are involved in community service, school and leadership activities, and academic achievement.

This one-time award of \$1,000 is payable to an accredited post-secondary institution, skill/training center, or trade school. These funds are provided to assist students with tuition, required registration, or other fees. There was only one Qwest recipient last year. We encourage our 51,000 plus Qwest Pioneers to think about a young person that would be deserving of this award. Education is a valuable tool to a strong work force and unfortunately the costs of education are rising in this economy.

To nominate a student please go to the www.pioneersvolunteer.org website under Member Center. (<http://www.pioneersvolunteer.org/membercenter/membertoolsandresources/pioneersscholarshipprogram/default.aspx>)

Want to receive Pioneers' information, news & Centennial updates by email?
Register your email address today at www.pioneersvolunteer.org

contact us

Qwest Pioneers

931 14th Street
Room 1400
Denver, CO, 80202
P: (303) 624-8597
www.qwestpioneers.org

To change a mailing address, notify us of a deceased member, or if you have a question, please call the Pioneers Resource Center at 1-800-976-1914 or email us at info@pioneersvolunteer.org

Please detach and return in the envelope provided

Gift Reply