



Pioneers stuff heart pillows which are used at local hospitals.

Become the **SPARK** of Change

Membership Matters

Pioneers Partnering with Life Line Screening

Life Line Screening, the nation's leading provider of preventive health screenings, has partnered with Pioneers to provide these potentially life-saving health services to our members while generating monies back in support of the Pioneer mission.

Five screenings involving the use of ultrasound technology are offered to help identify risk of stroke, vascular disease and osteoporosis. Pioneers, family members and friends have the opportunity to receive these convenient and easy-to-obtain health services at a price of \$135. These screenings, if done through a doctor's office or hospital, cost \$1,500 to \$2,000 on average. And it's convenient, you can choose to be screened in area churches, health clubs and other community spaces when it fits your schedule.

For more information, or to schedule an appointment, call 1-800-690-7485 toll free or visit www.LifeLineScreening.com/Pioneers to search and sign up for screenings in your local community.

If you are enrolled in other medical coverage, you may be eligible to obtain certain preventive screenings through your health care. Contact your insurance company for details if applicable.

Give a Gift That Keeps on Giving

The Pioneers Special Occasion Giving program enables you to make a financial contribution even more meaningful with commemorative and memorial gifts. Commemorative gifts are a great way to honor someone special or celebrate any occasion – an anniversary, birthday, wedding, veteran's holiday, graduation, or other special event. A memorial gift is a beautiful testimony to the meaningful life of a departed loved one, friend or colleague. Either can provide you with the perfect gift and support your commitment to Pioneering.

To make a gift in honor or in memory of someone special, simply provide Pioneers Headquarters with the name of the loved one you wish to honor when you make your gift. We'll send an acknowledgment of your thoughtful gift to the person you designate.

Special Occasion gifts are tax deductible and help ensure the legacy of Pioneering will continue for generations to come.



TelecomPioneers
930 15th Street, Suite 1200 • Denver, CO 80202

pioneer press

Official Newsletter of the Pioneers

Winter 2009 * Vol. 4, Issue 1



A Brand New Look ... for a New Era of Pioneering

Building on our proud history of community service, and leveraging the strengths of our loyal membership base, we are looking to the future and our 100th anniversary in 2011 with great enthusiasm. To ensure we are well positioned for the next 100 years, we will be starting the new year with some new goals and an exciting new look.



Naturally we turned to our Life and Regular members, as well as non-Pioneer employees of sponsor companies to get valuable insights regarding the future of Pioneering. Your input served as the basis for thorough research, and ultimately led to the establishment of four organizational objectives. We hope all members will take an active role in embracing these new endeavors to:

1. Refine our project and program focus and structure to give more volunteers greater flexibility by offering more one-day and week-end opportunities.
2. Refine our membership recruitment strategies to encourage more people to participate, and to provide an outlet for families to volunteer.

3. Re-engage our sponsor companies; and
4. Update our image and brand.

The new Pioneer logo shown to the left, with the traditional Pioneer triangle in the center of the 'spark of change' will be rolled out over the next 24 months. It was created along with our enhanced mission statement, to clearly tell the world who the Pioneers are ... an energetic, volunteer network that is ready for action.

We're counting on you to be part of this exciting new era in Pioneering.

Our Mission

Pioneers is a network of volunteers who effect immediate, tangible change in local communities, in partnership with their sponsors.



- Letter from the Chairman
- Pioneer Leadership Insight
- Families Serving the Military
- Pioneers Preserving History

Letter from the President

Dear Pioneer,

On behalf of the 620,000 Pioneers across the United States and Canada, it is a pleasure to welcome Dave Nichols as Chairman of the Board.

Dave brings a wealth of experience as an industry leader and an enthusiasm for Pioneering to his new role. The Board of Directors has already begun working with Dave and is looking ahead with confidence to advancing the Mission of Pioneers under his direction.

As we welcome Dave, we also thank John McCullouch, our Immediate Past Chairman, for a job well done. During his two years in office, John served with a concern for the individual Pioneer and a commitment to strengthening the entire organization. We are grateful to John for his many contributions and are appreciative that he has pledged his ongoing support.

Sincerely,

Marty Lee, President, Pioneers

Letter from the Chairman

Dear Pioneer,

It is with great excitement that I begin serving as Chairman of the Pioneers organization. The Pioneers stand for what is good and positive within our communities and have shown their caring and determination repeatedly in community projects or disaster situations. I look forward to working with all of you to continue that tradition.

Like many of you, I have covered quite a bit of territory during my 28 years in the telecommunications industry. While each assignment carried a new challenge, there remained one constant: The volunteer work of Pioneers and their willingness to do what was needed.

As we move forward with a fresh approach supported by our new brand, we do so guided by the vision of my predecessor, John McCullouch. Pioneers have made tremendous strides under John's leadership and now it is up to all of us, working together, to build upon that foundation for success.

Sincerely,

David Nichols, Chairman, Pioneers

Pioneer Leadership Insight



Dear New Outlook Pioneer:

In these toughest of financial times, more individuals and families, including some of our own members and neighbors, are having a very hard time keeping up with even their most basic needs. It is also true that the very organizations that we have long supported in our communities, the nonprofits that serve those in need, are also falling on hard times.

And while it is equally true that we all are affected by the economic downturn, our help and support continue to be necessary. Never have our donations been more needed and appreciated than in this environment.

For those of you who are able, please help us continue our programs in your communities by supporting our fund-raising activities in 2009. It is important to the Pioneer mission and to the cities and towns in which we live. Remember how good it feels to know you are able to help others around you.

Thank you for your continued support, especially in these trying times.

Dan Katze
Vice President,
New Outlook Pioneers

“We make a living by what we get. We make a life by what we give.”

—Winston Churchill

Contact Us



NEW OUTLOOK PIONEERS
930 15th Street, Suite 1200
Denver, CO 80202

Business: 970/699-3768
Email:
newoutlookvp@hotmail.com

For contacts, please access our Web site at www.newoutlookpioneers.org and click on Chapters and Chapter Officers.

To change a mailing address, notify us of a deceased member, or if you have a question about Pioneer member benefits, please call the Pioneers Resource Center at 800-976-1914 or email us at info@telecompioneers.org



Pioneers give generously of their time to improve the community.

Families Serving the Military

Chapter 137's Western Horizon Council continues to support our overseas troops with their personal boxes project. This year over 450,000 pounds of personal items have been shipped to our men and women supporting the actions in Iraq and Afghanistan.

The Council does its own financing through local fund-raisers and the continued donations from their own WEAL Club.

In 2009, the Pioneers plan to ship every other month, alternating with a Monterrey, California, group.

There are more than 500 volunteers involved in this project. Currently the team is including bags filled with can-

dy received from schools and families.

The knitters in the group are also making hats that the soldiers wear under their helmets, for comfort and additional warmth. Non-Pioneer knitters from the local Senior Center are also volunteering their knitting skills and time.

Those who have served in the military can attest to the incredible morale boost and sense of support from home this project delivers to those serving our country, far from home.

Anyone interested in supporting this project, through donated money or items, can contact Helen Loyd at H_loyd@sbcglobal.net

Mark Your Calendar

- | | |
|---------------|---|
| Feb 26 -28 | Pioneers Annual Meeting |
| February 28 | Pioneers Scholarship Application Deadline |
| April 24 - 26 | Global Youth Service Days |

For upcoming chapter events please visit www.newoutlookpioneers.org or go to the international website at www.telecompioneers.org and click on Pioneer Links to find out about all the exciting Pioneering projects and activities going on in your local area and across the United States and Canada.

Fundraising Update

Answer the Call Campaign Launches Early Spring

In February, Pioneers will be asked to Answer the Call. This is your chance to help expand our reach for financial support beyond our membership to include the communities we serve — a goal critical to our continued success as a public charity.

Pioneers will be telephoned and asked to volunteer to distribute pre-printed letters to individuals within their community to ask for a financial contribution in support of the Pioneers. It's a great opportunity to educate friends, family and others in our hometowns about how Pioneers meet our community needs through our volunteer projects or engage those who have been impacted positively through Pioneering.

Pioneers Headquarters located in Denver, CO, employs the assistance of Infocision, a leading provider of inbound and outbound call center solutions that specializes in non-profit fundraising. Gifts made in support of this campaign are tax deductible with 70% of the net proceeds distributed back to Pioneers to support volunteer work and projects in their local communities.

Help us expand our base of support by volunteering for this important campaign. If you are not phoned to participate and wish to, please call or email Kristine Mazzullo at Pioneers Headquarters at 303-571-9266 or kristinem@telecompioneers.org for your campaign kit.

Pioneers Preserving History

Last October, Virginia Council Pioneers (Chapter 133) participated in the renovation of the Sutler Store Building at the Petersburg National Battlefield Park in Petersburg, VA. The restored building will be showcased as a period officer's quarters, open to all visitors.

The Pioneer team built a new door entrance, replaced windows and installed a wood floor, replacing the original dirt floor.

The finished interior will include a bunk bed, desk and other pieces of furniture depicting a typical officer's quarters of that era. Previous projects by the Pioneers in the park include construction of a shade shelter and plans to modify the General Store.

Park staff provided materials, a generator, tools, and guidance through the work period, ensuring the requirements for the renovations were met. The staff also invited the volunteers to an appreciation dinner and will place a plaque on the building.

The entire project required 225 Pioneer volunteer hours, with 175 hours from Pioneer members and 50 hours from Partners. In addition, 13 Pioneers and Partners contributed another 190 hours on the shade shelter project, and 36 volunteer hours on the planning session.

No matter the challenge ...
Pioneers deliver.
Thank you for your loyalty!



Please detach and return in the envelope provided

Gift Reply