

Benefits of Pioneering

To recognize that what you do does make a difference, we have carefully chosen select benefit partners that provide the best discounts and value to our members.

Canadian Member benefits include:

- Johnson's Home and Auto Insurance , 1-800-563-0677
- SecurTek Home Security, 1-877-777-7590
- Choice Hotels, Pioneers receive a 10 percent discount by quoting Pioneer code 00803230, 1-800-258-2847
- Dell Computer discount by quoting Pioneers code EPP 3056291, 1-866-922-4922

For more information on these and other available member benefits, visit the member benefits centre at www.pioneersvolunteer.org . Keep in mind that some of the benefits listed in the United States may benefit Canadian Pioneers who travel or who have family members living abroad.

Nonprofit Org.
U.S. Postage
PAID
TelecomPioneers



930 15th Street, 12th Floor • Denver, CO 80202



Special Centennial Celebration Edition

OFFICIAL NEWSLETTER OF THE PIONEERS A VOLUNTEER NETWORK
PioneersPress

Fall 2010 * Vol. 4, Issue 4

Canadian pioneers
a volunteer network

Pioneering into the Future Rising to Meet New Challenges

When the civic-minded leaders of the young telecommunications industry created Pioneering in 1911, they could hardly have imagined that a century later, the group they founded would have grown into a world-class volunteer organization, devoting more than 15.5 million hours of service every year.

As the excitement surrounding our 2011 Centennial continues to grow, a once-in-a-lifetime opportunity has arisen - a Centennial Matching Gift challenge!

Generous supporters like AT&T, Canadian Pioneers, Qwest, Verizon Pioneers, and the TelecomPioneers Charitable Fund have stepped forward and offered additional new funds - above and beyond their reliable annual support - to challenge all Pioneers to financially support the innovative Centennial efforts planned for 2011 and beyond.

For the first time in our 100-year history, your financial donations will be matched - dollar-for-dollar - until we meet the more than \$400,000 available through these new matching gift commitments. Any gift you donate to the challenge goal will DOUBLE IN VALUE and have TWICE THE IMPACT. Your \$50 gift will double to \$100 to support vital Pioneers programs. A \$100 gift will double to \$200, and so on.

From our earliest beginnings, Pioneers have identified and seized opportunities to make the world better by making a difference in peoples lives, one person at a time. Imagine how many lives we can change when we combine our donations to the challenge with the generous matching dollars, and channel them into our vital community service projects.

Please help us rise to the challenges of tomorrow - today! Be sure to make a Centennial Matching Gift Challenge donation online at www.pioneersvolunteer.org/donations. Or you can mail your gift to the central Member Services P.O. Box address provided in your newsletter.

Keep track of all the exciting Centennial opportunities at www.pioneersvolunteer.org/centennial.

contents

Ways to Participate in the Centennial • Pioneers Leadership Insight • Pioneers Book to Commemorate 100 Years • 2011 Pioneers Calendar Available for Purchase

Ways to Participate in the Centennial

Our Centennial means that you and every other Pioneer - past and present - share an extraordinary bond. Together, you have experienced a century of the rewards and fellowship that come with volunteering to make a difference.

There are several ways for you to participate during the Centennial and all Pioneers are encouraged to join in this momentous anniversary! A few of the ways you can get involved include:

- Participate in our Pioneers Facebook page created to provide Pioneers members with an avenue for online fellowship to network, reconnect and share ideas.
- Mark your calendar to attend the Pioneers Centennial Celebration in our founding city of Boston on November 5, 2011.
- Share your Pioneers memories with us to post on the dedicated Centennial section of our website. Send your memory to centennial@pioneersvolunteer.org.
- Join us in the One Day International Project.
- Purchase Centennial merchandise at www.Immediaprint.biz to wear proudly all year long.
- Participate in the Centennial Rewards and Recognition Program by supporting the Pioneers financially and/or through logging your hours into VolunteerNow!
- Encourage others to join as a member! Help us grow our ranks by inviting a colleague to become a Pioneer.

contact us

Canadian Pioneers

P.O. Box 880
Maritime Centre
Halifax, NS, B3J 2W3
1-888-994-3232
info@canadianpioneers.ca
www.canadianpioneers.ca
www.pioneersvolunteer.org

To change a mailing address, notify us of a deceased member, or if you have a question about Pioneers member benefits, please call the Pioneers Resource Center at 800-976-1914 or email us at info@pioneersvolunteer.org.

pioneers leadership insight

Fellow Pioneer,

As we look to our Centennial year, it is exciting to see more ways than ever for all Pioneers to participate -- and make a difference. From the Centennial Rewards and Recognition Program to the One Day International Project to the Centennial Celebration in Boston, there are countless opportunities for you to get involved.

I encourage everyone to make use of VolunteerNow! to discover projects in your community. Once you participate in a project, be sure to record your hours. In 2009, Pioneers logged 15.5 million hours or \$325,175,000 worth of service to communities across North America.

Another option for participation includes our direct mail program, which enables members to express their support of volunteerism through their financial contributions. This financial generosity greatly enhances our ability to make a difference in our communities.

I encourage each of you to be a SPARK for Pioneers during our Centennial year. Make a commitment to make a difference -- and get involved!

Yours in Pioneering,



J. Michael Sears
President, Canadian Pioneers



Celebrate the Centennial with Special Merchandise

In honour of Pioneers 100th anniversary, special commemorative merchandise is available for purchase. Celebrate in style with some Centennial attire. Centennial clothing available include visors and jackets. Lapel pins have long been collectibles for Pioneers so you'll want to be sure you get your commemorative Centennial pin. Or perhaps treat yourself to Centennial gear you can use while volunteering or on the go like a fleece blanket, lunch bag, water bottle, car magnet, or luggage tags!

With the holidays right around the corner, commemorative merchandise makes a wonderful gift for the Pioneers in your life. Gift giving couldn't be easier with Pioneers Centennial ceramic coffee mugs, travel mugs, key chains, mouse pads, journals, and bookmarks. The Pioneers Centennial Christmas ornament makes an especially thoughtful and festive gift.

All items include the Pioneers Centennial seal which features the Pioneers logo and the words 100 years along with our founding objectives - fellowship, loyalty and service. Order yours today by visiting the Pioneers Essentials online store at www.pioneersvolunteer.org. In addition to purchasing merchandise, earn some through the Centennial Rewards and Recognition program by logging your volunteer hours in VolunteerNow! or supporting Pioneers through charitable giving.



2011 Pioneers Calendar Available for Purchase

As you flip through the pages of the 2011 Pioneers calendar, you can't help but feel a strong sense of pride and accomplishment. Starting with the cover photo of the first Pioneers meeting in 1911, when the 734 original members came together to create a bond between telecommunications employees that has lasted a century.

The images in the calendar depict a broad range of occupations that have contributed to the success and history of our industry. The diversity, dedication and hard work they illustrate are synonymous with the core values of Pioneering. Pioneers impact our communities in powerful and positive ways and we intend to do that for the next 100 years.

To order your limited edition calendar call toll-free at 1-877-619-5276 or order online at www.pioneersvolunteer.org/calendar.

1960-2010

Pioneers Celebrate a Half Century of Service

to the

Talking Book Machine Repair Program

The Celebration Day includes:
A breakfast program of industry and Pioneers history, an afternoon program focused on preparing for the future of Pioneering, and a dinner reception including special Centennial awards and entertainment.

Ticket Pricing Information:

*Individual ticket price - \$150
There are a limited number of tickets available, so be sure to purchase your tickets early.*

Price guaranteed until January 15, 2011.

We Hope to See You There!

Exclusive Members Only Invitation

You are invited

to the

Pioneers Centennial Celebration
November 5, 2011

at the

Westin Waterfront Hotel

in our historic founding city of
Boston, Massachusetts

Ticket Price ~ \$150

M

will attend, please find my enclosed payment for _____ tickets.

- I'm unable to attend the event, but I would like to support the Pioneers Centennial Projects & Programs with the enclosed donation.

Please detach and mail invitation reply card and payment to

Telecom Pioneers Charitable Foundation • 930 15th Street, 12th Floor • Denver, CO 80202.