

INSPIRE THE LOVE OF READING



LET'S WORK TOGETHER TO BRING MORE BOOKS TO MORE CHILDREN!

When is a good time to give children books?

- Summer Reading Programs
- Kindergarten Readiness Initiatives
- Back-to-School Book Distributions
- Family Literacy Night
- After School Book Giveaways

Whether you are supplementing your existing reading program, or developing a family literacy project, look to the **Most Trusted Name In Learning®** for books that inspire lifelong lovers of reading.



For more information on joining Scholastic Literacy Partnerships, contact your local Scholastic Classroom and Library Representative, or call 800-387-1437. You can also visit us online at www.scholastic.com/literacypartnerships.

Access to books in home, and the advantage of hearing books read aloud are key to building reading achievement.

We believe in bringing
MORE BOOKS TO MORE CHILDREN.

“If there is one thing
you can do to ensure your
child’s future academic
success, it is to show your
child the value of books”

—Susan B. Neuman, Professor of Educational
Studies, University of Michigan



BUILDING AT-HOME LIBRARIES
is essential when paving the way
for reading achievement.

The Facts:

- 61% of low-income families have no children’s books in their homes. (U.S. Department of Education)
- In 2006, Scholastic and Yankelovich released the Kids and Family Reading Report™, a groundbreaking study showing that kids’ reading drops off after age 8, and that parents can have a direct influence in getting children to read.
- Children from a literacy-rich home environment enter school with more knowledge about reading than other children. (National Center for Education Statistics)
- Twenty minutes of daily trade reading beyond the regular reading program significantly increases student reading achievement. (Yankelovich)
- Literacy is crucial in determining a person’s overall academic, professional and personal success.



**Scholastic Literacy Partnerships will help
you create more text-rich environments
in your students’ homes.**



About Scholastic Literacy Partnerships:

- Literacy Partnerships is book discounting & distribution program that allows schools and other organizations to purchase deeply discounted books.
- Scholastic requires that these books are provided to children, at no cost, for the purpose of home ownership.
- We provide Best-Selling, Award-Winning, High-Interest, Age-Appropriate books at Industry-Low Prices.

Benefits of being a Literacy Partner:

- 43-80% OFF Collections & Paperbacks
- Free 10-book bonus collections for every \$150 spent
- Free shipping
- Specialty Catalogs
- Custom Book Distribution Programs
- Parent Involvement tools
- Literacy Building Activities for Children